



## Overview

**Enterprise Outcomes Assessment** requires a solution that supports comprehensive planning, execution, data collection, analysis and measurement of ongoing improvement.

### CHALLENGE:

How can institutions define, execute, manage and benefit from a single approach to Enterprise-wide Outcomes Assessment?

### SOLUTION:

TracDat is a single solution that can be utilized throughout the institution

### BENEFITS:

- ⇒ Establish repeatable model for ongoing planning and assessment
- ⇒ Align goals and objectives throughout the institution
- ⇒ Manage data from a variety of sources including, ERP, learning management, HR, electronic portfolio solutions and surveys
- ⇒ Achieve longitudinal multi-year view of progress on goals and objectives
- ⇒ Comprehensive framework for assessment of programs
- ⇒ Flexibility to address local issues by institution



# TracDat 4

## ***Redefining Continuous Institutional Improvement***

TracDat 4 further extends Nuventive leadership in enterprise outcomes assessment with significant enhancements to the powerful improvement process management solution relied on by leading colleges and universities across the country. With innovative new features that streamline outcomes data collection, reporting, and most importantly increase the ease of faculty and staff involvement in the assessment process, Nuventive has once again defined the industry standard. TracDat 4 supports enterprise wide strategic planning, academic and administrative outcomes management, and both regional and specialized accreditation.

## Highlights of key TracDat 4 capabilities

### New Calendar/Task Assignment System

Dramatically simplifies and encourages broad participation from faculty and staff in the assessment process by using email to assign and monitor task completion regardless of whether or not the email recipient is a TracDat user. By extending TracDat assignments to anyone with an email account, Nuventive has minimized the training necessary to provide this unprecedented access. Available integration with Outlook, Lotus Notes, etc. facilitates campus-wide adoption within the institution.

### Advanced New Data Collection Capabilities

The new data collection tool enables forms-based email collection of data for any set of parameters to any cohort (such as Faculty member reporting on students in a course regarding competencies or Dean reporting on faculty members in Division regarding tasks). When used in conjunction with course registration numbers, the Nuventive Data Collection Tool is a powerful way to gather course level information across many sections of the same course taught by multiple faculty members.

### Powerful File Manager

Data is stored within TracDat in folders for use by the Institution, Reporting Units or Assessment Units so that the right people can get access to key information when and where it is needed. Data can be

linked throughout the application (such as syllabi to courses, test scores to student learning outcomes, or survey results to program outcomes).

### **Comprehensive Assessment Summary**

TracDat 4 offers authorized users 24 x 7 access to key data and information:

- Role-based view — Institution, Reporting Unit and Assessment Unit status
- Progress and tasks at any level with detail for subunits
- Number and type of Goals by level

### **Powerful Reporting Engine**

Use our standard configurable TracDat 4 reports including the ability to hide and rename reports. Advanced reporting features are scheduled for general availability in late fall 2007 including the ability to create custom reports which can be saved and re-run and to schedule reports to run automatically on dates of your choice. Supports PDF and HTML reporting.

### **Configuration & Customization**

Extensive use of dynamic labeling throughout TracDat 4 enables institutions to utilize their own assessment nomenclature within the application. New fields can be created and placed in any order on a screen. Labels can be standardized by the Institution or Reporting Units. Single Reporting Units (school, college, division, GenEd) and/or single Assessment Units (programs/departments) can have unique labeling. Sets of labels can be defined for academic (faculty/courses); non-academic (staff/activities); strategic planning; grants management; committees, AQIP, QEP or any other area.

### **Integration with Key Institutional Systems of Record**

Integration with Nuventive iWebfolio extends the ability to collect and manage student outcomes via an advanced and flexible electronic portfolio solution. TracDat 4 also integrates with Nuventive Insight extending the ability to flexibly present outcomes securely to a variety of audiences. Batch loading of faculty/staff/email; programs/departments and courses from can be utilized at initial set-up. Use course registration numbers with the data collection tool to collect course level data.

### **Professional Services Tailored to Your Institution's Needs**

Our highly experienced professional services staff has been trained to help each customer derive the maximum benefit from the robust capabilities of TracDat 4. Beginning with an onsite strategic analysis to define the institution's goals and expectations, through the initial configuration, set-up and training, customers find our experience and our deep knowledge of assessment to be invaluable.

Nuventive  
9800 B McKnight Road  
Suite 255  
Pittsburgh, PA 15237

Phone: +1 412 847 0280  
Toll Free: 1 877 366 8700  
Fax: +1 412 847 0285  
Email: [info@nuventive.com](mailto:info@nuventive.com)

