



## Press Release

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### FOR IMMEDIATE RELEASE

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## Nuventive Delivers Advanced Electronic Portfolio Solution

*Leading provider of Individual and Institutional Assessment Solutions Announces General Availability of iWebfolio 3.0*

**Orlando, FL, October 18, 2005**– Nuventive, a leading provider of Individual and Institutional Assessment solutions, today announced the release of iWebfolio version 3.0. Developed using the latest Web Services technologies, iWebfolio 3.0 delivers the most advanced electronic portfolio capabilities in the market today. The latest release of iWebfolio incorporates powerful new features for a wide range of different users, from Portfolio Owners to Reviewers to Administrators.

### **For Portfolio Owners:**

From powerful new content development tools, presentation features, desktop editing and the ability to easily upload and use web projects or entire sites, iWebfolio 3.0 delivers a dramatic new approach for creators and owners of electronic portfolios.

#### **Advanced Content Editor for Maximum Design Flexibility:**

- iWebfolio users have been telling us that they wanted even greater ability to design, create, and edit visually compelling content for their portfolios. iWebfolio 3.0 takes content design to a new level with the introduction of iWebfolio Inspire Design Suite which allows users to embed images, link to other iWebfolio files and external resources, and use fonts and colors in creative new ways. These new features offer even greater flexibility and control over the design of each item in the portfolio.

#### **Flexible Presentation Layer Enhancements:**

- iWebfolio 3.0 has introduced a wide variety of new formats and color schemes to choose from when presenting your content. Pick the style and approach that best matches your needs.

#### **Improved File Management:**

- iWebfolio 3.0 introduces new and easy to use ways to store and manage all the files in your portfolios. In addition to the ability to manage files and folders online, users now have the option to drag and drop from the desktop using new WebDAV technology. Creating and managing portfolios has never been easier!

**Easily Upload Web Projects/ Sites:**

- In iWebfolio 3.0, users can upload web projects (websites / html pages) created using other applications such as FrontPage and Dreamweaver, thus enabling even more design creativity and flexibility. Now you can upload an entire site and present it through your portfolio.

**Custom (External) Reviewers:**

- The new iWebfolio 3.0 provides great new features for interacting with people who review your portfolio. Now you can define the number of times individuals can view your portfolios and when those access rights expire.

**Public Portfolios - New Approaches to Communicating Ideas:**

- Users of iWebfolio 3.0 can now easily publish portfolios to a public area. When there is no need for formal reviews or feedback, this is a great way to provide broad access to your information.

**For Reviewers and Administrators:**

iWebfolio 3.0 also delivers new advanced features for reviewers and administrators. With the introduction of iWebfolio Inspire Design Suite, Nuventive's unique content editor, portfolio templates and rubrics can be easily created and distributed to help organizations adapt the solution to their needs and drive broad adoption. Organizations using specific templates now have the ability to guide portfolio owners to use specific features of the application. And new administrative capabilities for distributing and resetting passwords or access allow large groups or institutions to quickly adopt and deploy iWebfolio 3.0. You now can brand the application with your organization's logo so your users recognize your customized version of iWebfolio.

"iWebfolio has been used at SUNY Oswego has been using iWebfolio since 2002", said Dr. Josephine Farrell, Associate Professor, School of Education, State University of New York College at Oswego. "We are very pleased with the enhancements in the recent release. I believe iWebfolio will become the electronic portfolio of choice for people in higher education. We will be using the data management collection and report capability of iWebfolio to help us tell our story during our next NCATE review."

iWebfolio is a part of the Nuventive suite of Individual and Institutional Assessment solutions which includes TracDat, which is redefining the way institutions are implementing a strategy of continuous improvement. With TracDat, organizations can improve their processes for managing program improvement across the extended enterprise of students, faculty, and administration, including goal and objective setting and tracking, development planning and sharing best practices.

"Educational Institutions today are recognizing that iWebfolio plays a critical role in the development of the student and the ability of the institution to collect, measure, and improve the educational experience," said David Raney, Nuventive CEO and co-founder. "In an era of increasing measurement and accountability, it is important to remain focused on connecting the vision of the institution with programs, targeted outcomes and ongoing improvement."

**About Nuventive**

Nuventive is a leading provider of comprehensive, integrated real-time solutions that enable its customers to support the continuous process of assessing, managing and improving learning. Nuventive

customers are institutions, faculty, administrators, students and private sector users from more than 150 institutions and over 20 countries. Institutional customers include Western Michigan University, the 14 campus Pennsylvania State System of Higher Education, Delgado Community College and Providence College. Nuventive maintains strategic partnerships with industry leaders such as, WebCT and the European Institute for E-Learning (EIfEL). Thousands of users around the world have licensed Nuventive products and the Company has received industry as well as customer recognition for its innovative solutions.

Nuventive is headquartered in Pittsburgh, Pennsylvania, with distribution in North America, Europe, the Middle East, Africa and Asia Pacific. For more information, please visit [www.nuventive.com](http://www.nuventive.com) or call 1.412.487.8700 or 1.877.366.8700.

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